

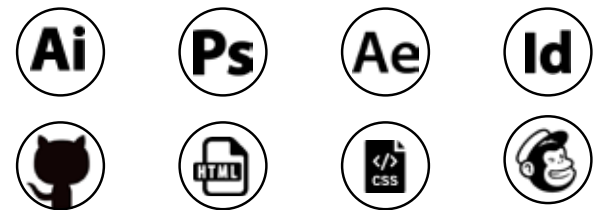


Rita Brereton

Contact Information:

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Programs:



Where to find more:

- ritadesigns.github.io
- behance.net/beautyiscolour
- linkedin.com/in/rita-brereton-71368083
- instagram.com/ritabrereton

Hobbies / Interests:

I am a very creative individual and enjoy painting and drawing in my free time. Creating various types of imagery some of which you can find on my Behance and Instagram accounts! I also like to walk and swim. I try to work out at least twice a week in the gym when possible. Listening to music and podcasts helps me to concentrate and relax at work and home. I hope you enjoy browsing through my portfolio and maybe I will get the opportunity to tell you more!

Education:

- Aug 2022 - Jan 2023 UX Diploma
UX Design Institute
 - Sept 2019 - Jan 2020 Web Diploma Distinction
IBAT college Dublin
 - Sept 2012 - Aug 2016 2:1 Bachelors degree
Visual Communications
Dublin Institute of Technology
- I learnt how to use the Adobe suite and created numerous projects using their software.

Work Experience:

- Oct 2016 - Present Freelance Graphic Designer
I work on different types of designs freelancing in between roles and creating illustrations and various design pieces.
- Nov 2019 - May 2022 Graphic Designer, *Citi Bank, Dublin*
I was employed as a contractor as part of the Worldlink Group to help them showcase their ideas.
 - Whilst there I predominantly created powerpoints which were globally used both internally and externally for Citi's various clients.
 - I also created videos using After Effects and Premier Pro - following all of the marketing guidelines, often these were used for conferences or new product announcements.
 - I also produced HTML emails on Outlook for the team.
- Oct 2018 - Aug 2019 Graphic Designer, *iCabbi, Sutton, Dublin*
I worked as a contractor as part of the marketing department.
 - During my time there I predominantly created marketing campaigns, using the new branding that I helped to create, I produced posters, leaflets and other merchandise.
 - I created videos in Aftereffects showcasing their products.
 - I also helped to support the company by reaching out to developers and other team members to showcase their work in the monthly newsletter which was sent to the team globally.
- Jan 2017 - Oct 2018 Graphic Designer, *The Kinetix Group, Dublin*
In TKG I worked as part of the marketing and product team.
 - I worked to tight American deadlines doing edits on various projects mostly consisting of print pieces such as magazines and newsletters showcasing new products as well as changes to medications on leaflets etc.
 - I developed strong group dynamics in dealing with various pharma companies.
- Aug 2016 - Oct 2016 Graphic Designer, *Intouch, Dublin*
I worked as part of the rebranding team as an Intern.
 - I created the new brand alongside two other designers, creating the new logo which is still used today, as well as their slogan and brand guidelines.
 - I made a promotional video which was played in various establishments, showcasing how the company works and helping them get a few deals.
 - I also made promotional material for social media sites and business cards.